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Activism

How can games change behavior in real life?

- ... accompany the socio-ecological transformation
- ... nudging / nudge players to act for climate?
- ... provide a call for action
- \ldots give information to dig deeper into the topics outside the game
- ... join forces with local or global initiatives, NGOs
- ... gamification game elements in a non-game context. ¹⁾

... political design (What can you do? Question consumption. Demand that politics change, e.g. go to demonstrations, petitions, demand democratic participation opportunities. Establish/support alternatives: solidarity farms, communal living or repair cafés.)

1)

Jane McGonigal, 2010: Gaming can make a better world, https://www.ted.com/talks/jane_mcgonigal_gaming_can_make_a_better_world

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