# UIP

**Unique impact potential** [1]

*What is the unique impact your game should have?*

... Is your game design in line with the 17 sustainability goals [2)3)]?

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1 NO POVERTY - End poverty in all its forms everywhere
2 ZERO HUNGER - End hunger, achieve food security and improved nutrition and promote
sustainable agriculture
3 GOOD HEALTH & WELL-BEING - Ensure healthy lives and promote well-being for all at all ages
4 QUALITY EDUCATION - Ensure inclusive and equitable quality education and promote lifelong
learning opportunities for all
5 GENDER EQUALITY- Achieve gender equality and empower all women and girls
6 CLEAN WATER & SANITATION - Ensure availability and sustainable management of water and
sanitation for all
7 AFFORDABLE & CLEAN ENERGY - Ensure access to affordable, reliable, sustainable and modern
energy for all
8 DECENT WORK & ECONOMIC GROWTH - Promote sustained, inclusive and sustainable economic
growth, full and productive employment and decent work for all
9 INDUSTRY, INNOVATION & INFRASTRUCTURE - Build resilient infrastructure, promote inclusive
and sustainable industrialization and foster innovation
10 REDUCE INEQUALITIES - Reduce inequality within and among countries
11 SUSTAINABLE CITIES & COMMUNITIES - Make cities and human settlements inclusive, safe,
resilient and sustainable
12 RESPONSIBLE CONSUMPTION & PRODUCTION - Ensure sustainable consumption and production
patterns
13 CLIMATE ACTION - make urgent action to combat climate change and its impacts
14 LIFE BELOW WATER - Conserve and sustainably use the oceans, seas and marine resources for
sustainable development
15 LIFE ON LAND - Protect, restore and promote sustainable use of terrestrial ecosystems,
sustainably manage forests, combat desertification, halt and reverse land degradation, and
halt biodiversity loss
16 PEACE, JUSTICE AND STRONG INSTITUTIONS - Promote peaceful and inclusive societies for
sustainable development, provide access to justice for all and build effective, accountable
and inclusive institutions at all levels
17 PARTNERSHIPS FOR THE GOALS - Strengthen the means of implementation and revitalize the
global partnership for sustainable development
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... Is it inspired by design patterns to incorporate green messages into games and reduce the impact of production [4]?

[1]

Climate Games: The Developer's Field Guide, GDC talk by Arnaud Fayolle, Ubisoft, 2023,
https://www.youtube.com/watch?v=nEEzUijhbkc
[2]
https://sdgs.un.org/goals
[3]
https://www.un.org/en/exhibits/page/sdgs-17-goals-transform-world
[4]
http://www.greengamedesign.com

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Last update: **2024/05/06 21:01**